

National CyberWatch Center Corporate Membership Application



The **National CyberWatch Center (NCC)**, funded by the National Science Foundation (NSF), is a consortium of over 300 higher education institutions, public and private schools, businesses, and government agencies focused on building and maintaining a stronger Information Security workforce. Members are critical to the growth and strength of the consortium in that they provide advice, effective practices, curricula, course modules, along with support and leadership for National CyberWatch Center programs and activities, and advocate for National CyberWatch Center initiatives to the broader community.

The **Corporate Membership Program** of the National CyberWatch Center is designed around the following objectives:

- To *support the national imperative* for developing cyber-educated professionals by encouraging collaborative opportunities between academic faculty and business professionals
- To *provide mechanisms for collaboration* between business and academia, focused on course content that aligns with the needs of business
- To *assist in identifying the “best and brightest”* graduates and providing NCC business members with vetted resumes
- To *engage business leaders* in webinars and conference presentations to facilitate the exchange of information between business and academia

Membership carries with it both benefits and obligations. However, this membership plan has been designed to give our corporate members the most flexibility in selecting both their level of engagement and the benefits that will most directly benefit their organization.

Engagement Opportunities:

National CyberWatch Supporter:

This initial category of **National CyberWatch Supporter** is for those companies that want to explore a relationship with this growing international network of cybersecurity educators and practitioners, before committing to full engagement.

The following opportunities for engagement (“benefits”) are available to all **National CyberWatch Supporters** as well as all other membership levels:

- Receive **National CyberWatch Communicator** (e-Newsletter)
- Access to CyberWatch-sponsored webinars for all corporate employees
- Email access to the national network of cyber-educators. Design is controlled by your marketing staff; you select the release date; National CyberWatch Center provides the email distribution to the national cyber-faculty. (**Note:** one broadcast emailing per year for Supporters and Basic membership)
- Annual listing of your company as a corporate supporter of the National CyberWatch Center on website.



Basic Membership:

Added to the benefits listed above are the following:

- Eligibility to participate as a non-voting members of National CyberWatch Center Committees, including the Curriculum Standards Panels and Membership Committee
- Annual marketing of your company via National CyberWatch Center website, National CyberWatch Communicator, and social media channels

Corporations selecting the **Basic Membership** plan have the option to include support for one of the following events in your corporate membership plan. Each carries a value of a minimum of \$1,500.

- Select one (1) **marketing support opportunity** from the following events:
 - **Mid-Atlantic Collegiate Cyber Defense Competition (MACCDC)**
 - **Community College Cyber Summit (3CS)**
 - **National CyberWatch Center or 3CS Student Job Fair**
 - **Innovations in Cybersecurity Education (publication and awards)**

Basic-Plus Membership:

In addition to the basic benefits listed in the previous section, the following benefits and services are available with the selection of the **Basic Plus corporate** membership level.

- **Waived registration fee** for up to four (4) corporate employees attending CyberWatch-sponsored training workshops or conferences.
- **Service:** Up to two (2) customized requests for searches of student resume database from the **National Cybersecurity Student Association** database
- Access to **National CyberWatch Center Library** materials
- Access to individualized competency-based education and training programs
- Access to **Workforce Maturity Assessments** and individualized competency-based training programs for your organization's employees
- Named sponsor for up to 2 National CyberWatch Center **webinars** per year

Specific to Basic-Plus Membership: Along with the above benefits, corporations have the option to select two of the following for inclusion in your corporate membership plan. Each carries a value of a minimum of \$1,500. (Note: Both support opportunities can be applied to the same event, if desired.)

- Select two (2) **marketing support opportunities** from the following list:
 - **Mid-Atlantic Collegiate Cyber Defense Competition (MACCDC)**
 - **Community College Cyber Summit (3CS)**
 - **National CyberWatch Center or 3CS Student Job Fair**
 - **Innovations in Cybersecurity Education**



Premium Membership:

In addition to the benefits listed in the Basic and Basic Plus corporate membership plans, the following benefits and services are available with the selection of the *Premium* corporate membership level.

- Preferred partnerships in National CyberWatch Center collaborative grants, research, publications, and presentation opportunities at national conferences
- Promotion of white papers and research studies published through **National CyberWatch Center Press**
- Participation as featured speaker in the National CyberWatch Center **Speaker Series**. Delivered via 45-minute webinars, the speaker series highlights our premium-level corporate member companies, showcasing their products and services to the entire National CyberWatch Center membership and affiliates.
- Eligibility to participate as a full voting members of National CyberWatch Center Committees, including the Curriculum Standards Panels and Membership Committee

Specific to Premium Membership: Along with the above benefits, you have the option to select one *event sponsorship* and three (3) other *marketing support opportunities* for inclusion in your corporate membership plan.

- Select one *event sponsorship* from the following choices (Value = up to \$3,500)
 - **Mid-Atlantic Collegiate Cyber Defense Competition (MACCDC)** – Silver level
 - **Community College Cyber Summit (3CS)** – Gold level
- Select three (3) *marketing support opportunities* from the following list:
 - **Mid-Atlantic Collegiate Cyber Defense Competition (MACCDC):**
 - **Community College Cyber Summit (3CS)**
 - **National CyberWatch Center or 3CS Student Job Fair**
 - **National CyberWatch Center Advisory Board Position**
 - **Innovations in Cybersecurity Education**

Add-on Options

To tailor your membership plan even further, the following services can be added on to your membership plans for their face value. As an alternative, they can be purchased separately, as needed:

- Additional *marketing support opportunities* - \$1,500
- Additional requests for resume searches from the National Cybersecurity Student Association database - \$1,500
- Posting of position openings, internships, competitions, and other company-specific opportunities via National CyberWatch Center website, member portal, National CyberWatch Communicator, and social media channels - \$350 per post.
- Premium-level (Gold, Platinum, Diamond) sponsorships of MACCDC or 3CS – call for current pricing.



Member Obligations:

While few, the following member obligations assist **National CyberWatch Center** with assuring the validity of their member data, and encourage member participation:

- **Annual update of member contact information.** This includes verifying such fields as continued employment of your listed members, preferred email address and phone, national credentials awarded (e.g. CISSP, A+).
- **Participation in flash surveys.** Your response to flash surveys is encouraged so that you have an active role in supporting the entire membership organization.
- **Protection of National CyberWatch Center copyrights, materials and logos.** National CyberWatch Center makes available a Brand Guideline document that guides all internal, external, partner, alliance and member usage of the National CyberWatch Center brand, logo, name and/or identity. It should guide all print, production and digital design efforts.
- **Permission** to use your corporate logo in **National CyberWatch Center** marketing materials.

Descriptions:

- **Mid-Atlantic Collegiate Cyber Defense Competition (MACCDC)** – This regional competition focused on active network security, identifies the most promising students in this highly sought-out career area.
 - The *marketing support opportunities* provides your company with a choice of either named recognition for event breaks or lunch for participants or distribution of merchandise bearing your company name and/or logo.
 - The higher value *event sponsorship opportunities* include branded marketing of your company across National CyberWatch Center's social media platforms, all event signage, presence at the pre-event job fair, general speaker's presentation to all participants, and a packet of resumes of all participants.
- **Community College Cyber Summit (3CS)** – This annual gathering targets workforce development professionals and faculty from 2-yr and 4-yr colleges and universities that offer degrees or certificates in various aspects of cybersecurity.
 - The *marketing support opportunities* provide conference give-aways to attendees, branded with your company name and/or logo, and a listing as an event sponsor
 - The higher value *event sponsorship opportunities* provide marketing, presentation slots, Vendor Hall table space, and the full complement of marketing across our social media spectrum.
- **Innovations in Cybersecurity Education** – This annual event allows members of the National CyberWatch Center others within the cybersecurity community to share their educational innovations, which are then presented to the academic community for broader adoption. Submissions are peer-reviewed, and winners in each of five categories are announced at the annual Community College Cyber Summit, with all submissions being published and distributed to attendees at 3CS. See more at <https://www.nationalcyberwatch.org/innovations/>



- **National CyberWatch Center Student Job Fair** – This gathering of near and new graduates in cyber fields is held in the Washington, DC-Metro area, drawing students from fifty area colleges and universities; This option provides students with your branded give-away, table space at job fair, and resumes of all attendees. Your company listed as event sponsor across all National CyberWatch Center social media platforms.
- **National CyberWatch Center Advisory Board Position** – A board position gives the designated person from your company with the opportunity for making a direct impact on the operational and strategic plan of the National CyberWatch Center, and by extension, the cybersecurity educational community. Two meetings are held per year (one online; travel costs reimbursable to National CyberWatch Center.)
- **Workforce Maturity Assessments** - In partnership with VivoWorks, corporate members have access to assessment instruments that help corporate management understand the composition of their workforce’s capabilities, strengths, and vulnerabilities, and clearly identify where additional training is needed to close the gaps in the “human firewall”. Corporate members receive a 10% discount voucher worth up to \$1,750 for 100 CWMA-SA maturity assessments or up to \$4,250 for 100 CWMA-360 assessments with benchmarking against the NICE Cybersecurity Workforce Framework (minimum order 25 assessment)

Annual Membership Fee Schedule

Supporters:	\$500
Basic Level:	\$2,500
Basic Plus:	\$10,000
Premium:	\$15,000

NOTE: For Basic, Basic Plus, and Premium plans, the names of a “Primary Corporate Contact” and “Secondary Contact” are requested on the membership application form for interfacing with the National CyberWatch Center.



Processing Directions:

For annual corporate membership fees **paid by check**, they should be made out to the *Prince George's Community College Foundation*, including the following text in the check's **Memo** field: "National CyberWatch Center Corporate Membership". The fee, with the completed corporate application membership form, should be sent to:

Ms. Fran Melvin
Program Coordinator, National CyberWatch Center
Room 129C, Center for Advanced Technology Bldg.
Prince George's Community College
Largo, MD 20774

Credit card payment can also be made at the following link:

<https://paytrace.com/cart/donate.pay?id=43906&mid=849501520886&amount=0>

On the page titled "*Prince George's Community College Foundation Donation Page*", fill in your billing information and other requested payment information. The Classification and Specification fields can remain blank (i.e., *disregard*): Select *NCC Corporate Membership* from the **Designation** dropdown list. Fill out the credit card information. In the "**Special Instructions**" box, enter "**NCC Corporate Membership**". Finally, click the checkbox that signifies that you concur with the PGCC Terms and Conditions and the checkbox for identifying yourself as not a robot. You will receive confirmation of the transaction via email.

For specific questions, please contact Ms. Fran Melvin at MelvinFX@pgcc.edu.

